

APBI

THE ALLIANCE FOR PLANT BASED INCLUSION

July 15, 2022

President Joe Biden
The White House
1600 Pennsylvania Ave, N.W.
Washington, DC 20500

Ambassador Susan Rice
Assistant to the President for Domestic Policy
1600 Pennsylvania Ave, N.W.
Washington, DC 20500

Dear President Biden and Ambassador Rice,

On behalf of the Alliance for Plant-Based Inclusion (APBI), a coalition of large companies making plant-based foods, I am pleased to provide comments on the Administration's effort to end hunger, improve nutrition and physical activity, and reduce diet-related diseases.

APBI is heartened by the Administration's efforts to end hunger and to increase healthy eating and physical activity by 2030. We believe that the Administration, in consultation and collaboration with private industry and with private organizations at the state, local and federal level, can make a difference in the lives of Americans.

APBI was founded in 2020 to advocate for plant-based food policies that afford consumers the greatest choice, clarity, and flexibility in the marketplace. APBI's goals are aligned with three of the White House Conference's pillars to identify actions that can be taken by the Federal government; local, state, territory, and Tribal governments; nonprofit and community groups; and private companies. Specifically, we would like to provide recommendations related to improving food access and affordability (Pillar 1), integration of nutrition and health (Pillar 2) and empowering all consumers to make and have access to healthy choices (Pillar 3).

APBI respectfully submits the following statements and recommendations in support of these pillars:

- Alternative sources of protein continue to be incorporated into the diets of Americans at a quick pace. Plant-based food sales increased 27% in 2020.
- Consumers make choices about what to eat based on a variety of factors – nutrition, cost, availability, or cultural reasons.
- Consumers are choosing to get their protein from a variety of sources and the United States Government (USG) should encourage consumers to choose protein options that are affordable, accessible, and available.
- Regulation should not limit food choice; consumers should be empowered to make their own choices without restriction.
- We urge the USG to embrace a wide variety of protein options, without limitation.
- The USG should facilitate access to alternative proteins through school meals, federal procurement, including Department of Defense, and the upcoming Dietary Guidelines for Americans process.
- Every effort should be made to provide plant-based protein options in facilities and venues where the USG has a role in feeding people, whether that is school meals, federal facilities or military mess halls.

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APBI does not endorse any particular diet. Our recommendations are not necessarily meant to suggest adoption of a vegan or fully plant-based diet, but simply to create an environment where plant-based foods are available to those who choose to consume them.

Thank you for your attention to the daily challenges facing millions of Americans. The Alliance for Plant-Based Inclusion stands ready to assist you and to work together to address hunger and nutrition while highlighting the role of plant-based foods as part of the solution.

Sincerely,

Shannon S Campagna

Shannon S. Campagna
Alliance for Plant Based Inclusion